

AT THE CROSSROADS

WHICH WAY TO TURN AT
THE FORK IN THE ROAD



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Sooner or later, we all reach a point where something needs to change.

You might:

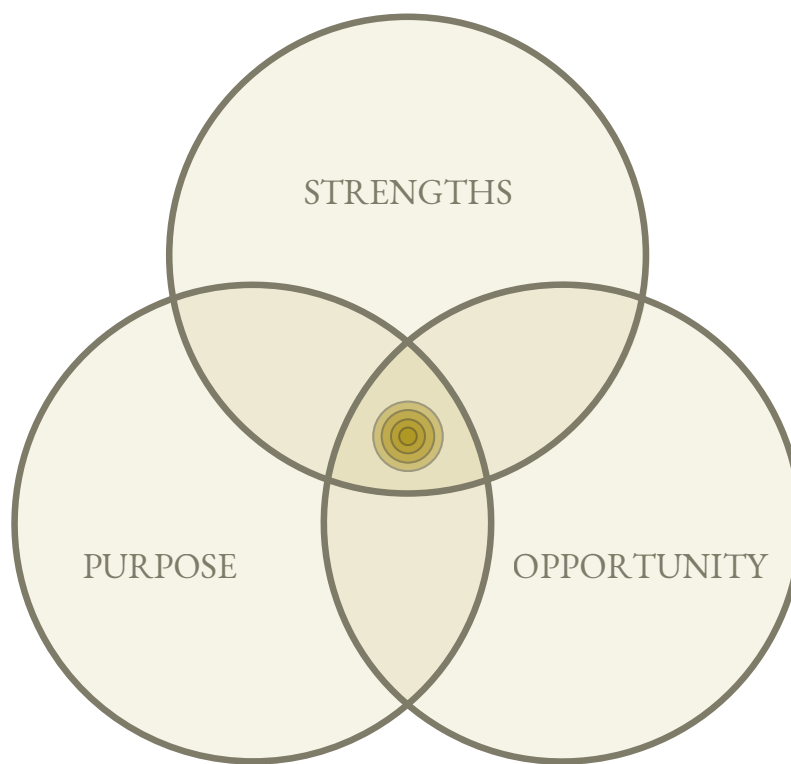
- STAY PUT where you are and go deeper into your craft
- SWITCH TRACKS to an adjacent job family, possibly with a slight step backwards
- STEP UP into a leadership role and give away the doing
- STEP OUT entirely and start something new

There's no one right path...

But the best next step often becomes clearer when you reflect on what's shifted, what still fits, and what no longer does.

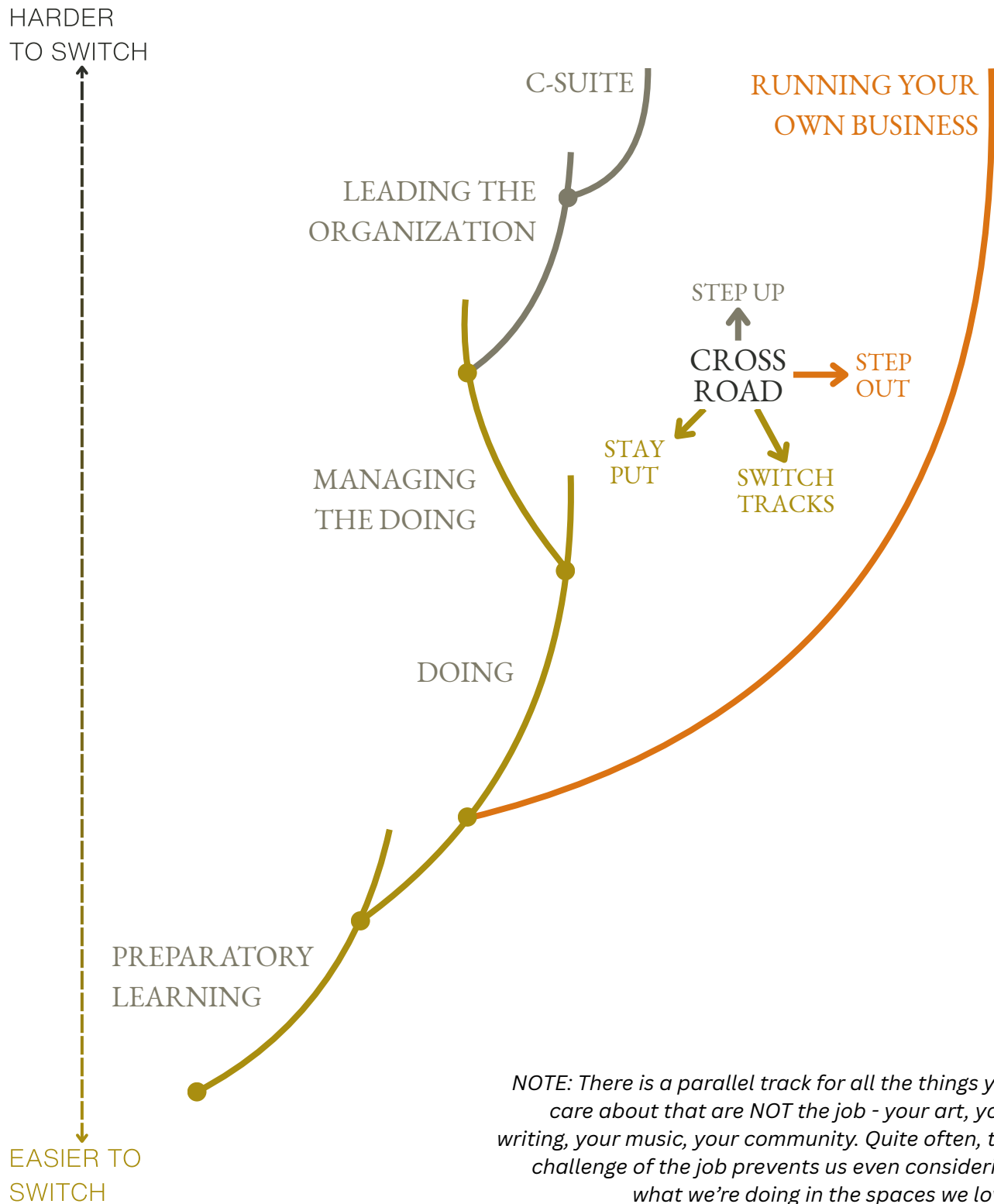
This guide will help you make sense of that moment...

The magic happens when you align your
**STRENGTHS, PURPOSE &
OPPORTUNITY**



and have the
**INFLUENCE, RESILIENCE
& CONFIDENCE**
to make powerful choices

AT THE CROSSROADS



RIGHT NOW, WHAT OPTION MAKES THE MOST SENSE TO YOU?

☐ STAY PUT ☐ SWITCH TRACKS
☐ STEP UP ☐ STEP OUT

What are the biggest challenges arising from this choice?

Describe, in as much detail as possible, the hardest things about this choice - some examples below...

STAY PUT	STEP UP	STEP OUT
• Boredom, Frustration, Resigned-in-place? • Maxing out compensation • Increased competition from up-and-comers	• Failure to let go of “doing” • Org-political naivety • Influencing capability • Executive gravitas • Isolation • Always-on • Formal accountability (e.g. board, etc.)	• Having to start over • Learning to do everything (in your own business) • Marketing/Building long-term client base • Financial insecurity • Massive pressure to deliver results
SWITCH TRACKS		
• Having to start over • Step-down in compensation • All new competitive field • Grass-is-greener		

STRENGTHS

What are your signature strengths?

What would you do, even if you didn't get paid for it?

What makes you stand out?

PURPOSE

Why do you work?

Do you experience a higher calling?

What difference do you want to make to the world?

OPPORTUNITY

How close are you to maxing out in your current role?

How clear is a next step from where you are at the moment?

What alternate paths are available?

What do you want to be now you've grown up?

INFLUENCE Who needs to be on board with your plan? Who can help accelerate or strengthen your plan? Who may seek to sabotage your plan?	
RESILIENCE Where are you most likely to let yourself down? What's most likely to challenge you? What's your support system?	
CONFIDENCE Which voice in your head will tell you <i>"you can't do this"</i>? KMAWAIDHWISTU?* What did I learn from past successes/ failures?	

* Knowing Myself As Well As I Do, How Will I Screw This Up?

Your Plan

30 DAYS

60 DAYS

90 DAYS

DAILY/WEEKLY PRACTICES

What behaviors and processes do you need to make habitual to reinforce your success?

START

STOP

CONTINUE



SO WHAT IS YOUR NEXT STEP?

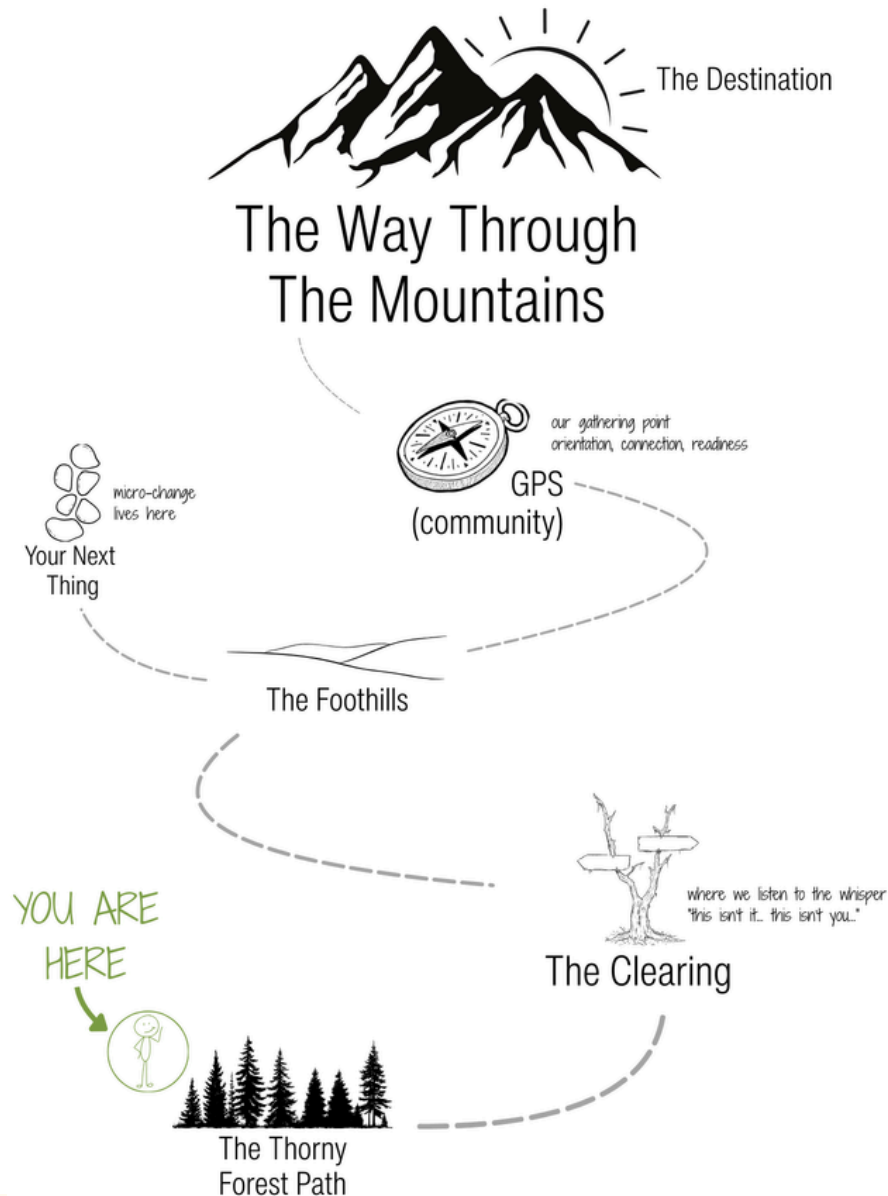
☐ STAY PUT ☐ SWITCH TRACKS
☐ STEP UP ☐ STEP OUT

When you're ready our First Session will help me understand where you are, and how I may be of service.

And I'll do my best to help you with your roadmap, even if we decide not to continue the conversation afterwards.

viewbeyondllc.com/your-first-session

WHAT TO DO WHEN THE ROAD ENDS... AND THE REAL JOURNEY BEGINS...



THE WAY THROUGH THE MOUNTAINS



What to do when the road ends
and the real journey begins
VINCENT TUCKWOOD

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